



FOR IMMEDIATE RELEASE
SEPTEMBER 18, 2019

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DR. JASON KARP SELECTED AS 2020 PFP TRAINER OF THE YEAR AWARD FINALIST

SAN DIEGO, CA – Local fitness professional Dr. Jason Karp of Run-Fit has been selected as one of twelve finalists for *Personal Fitness Professional's* PFP Trainer of the Year award. PFP, the leading industry resource for personal trainers and fitness professionals, selects 12 finalists out of hundreds of applicants for its annual prestigious award. The PFP Trainer of the Year is awarded to a fitness professional who is an exemplary leader in the industry and who demonstrates a strong commitment to his/her clients, career, and community.



“We’re excited to celebrate our 15th year of this award,” said PFP Editor Lindsay Vastola. “The PFP Trainer of the Year award highlights those in the industry who continue to raise the bar for their communities, their businesses, and the industry as a whole. This award showcases the exceptional fitness professionals who have a real impact on people’s lives.”

Following the final round of application and judging in late 2019, the 2020 winner will be announced online at personalfitnessprofessional.com as well as its social media outlets on [Facebook](https://www.facebook.com) and [Twitter](https://www.twitter.com). The winner will be featured in PFP’s 2020 Winter issue and will receive prizes from leading industry sponsors. For information, visit fit-pro.com/flex-24-TOTY.html.

About Personal Fitness Professional

[Personal Fitness Professional](http://personalfitnessprofessional.com) is the leading professional media company focused on independent fitness professionals, personal trainers, group instructors, club, studio, and franchise owners, club managers, and fitness director/managers. Readers rely on the trade magazine and robust website to stay informed on industry developments and trends, cutting-edge products, continuing education resources, and business-focused ideas to build a successful fitness career and business.

About Dr. Jason Karp

A competitive runner since sixth grade, the passion that Jason found as a kid placed him on a yellow brick road that he still follows as a coach, exercise physiologist, bestselling author of 8 books and more than 400 articles, speaker, and educator. A two-time recipient of the President’s Council on Sports, Fitness & Nutrition Community Leadership award, he was also honored as the



IDEA Personal Trainer of the Year in 2011. His REVO₂LUTION RUNNING™ certification has been obtained by fitness professionals and coaches in 23 countries. His training programs and books can be found at run-fit.com. Follow and share with Jason on social media @drjasonkarp.

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